

## Objective

To grow as an artist while creating the best strategies, designs and communication for leading brands and businesses. Desiring a leadership position in a team responsible for the creation and execution of fresh ideas.

## Work History

2010	Kellogg School of Management	Senior Art Director, Designer
2009	Evolution Point	Creative Director, Interactive Designer
2008	DDB / Tribal	Senior Interactive Art Director, Designer
2008	Fathom Communications	Senior Art Director, Designer
2004 - 2007	44Percent Design	Founder & Creative Director
2001 - 2004	Healthcare Branding Group	Art Director, Designer
2000 - 2001	DEVDirection	Interactive Designer
1999 - 2000	Xceed, Inc.	Interactive Designer
1998 - 1999	New City Newspaper	Graphic Designer
1997 - 1998	Nationwide Advertising	Account Executive

## Education

2002	Flash I	Columbia College	CHICAGO, IL
2000	Graphic Design I	Columbia College	CHICAGO, IL
1997	B.A. English + Spanish	University of Colorado <i>magna cum laude</i>	BOULDER, CO
1992	High School Diploma	Notre Dame Academy <i>honors</i>	TOLEDO, OH

## Biography

Lindsay's career has taken many directions giving her the experience she needs to be a strategic, creative and technical thinker. She blends her knowledge and practice of graphic design and art direction with her background in creative writing and analytical thinking. With over 10 years' experience in the marketing, design and interactive disciplines, Lindsay has been responsible for the creation, development and production of several creative strategies from beginning to end, online and off. She played led in the renaming and branding of Rosalind Franklin University of Medicine and Science. She has produced training and marketing videos for Abbott, Aramark, PortionPac Chemical Corporation and Children's Cardiomyopathy Foundation. In 2007, Lindsay co-wrote and creative directed a broadcast spot for St. Vincent Healthcare of Montana and co-wrote, produced and co-directed a 40-minute documentary about pediatric cardiomyopathy, a rare heart disease in children. She has launched websites, rich banner campaigns for Midori, International Trucks, LG Mobile Phones, StateFarm, Wrigley and Caterpillar.

With an inquisitive and sharp eye, Lindsay keeps her mind fresh and is in touch with emerging trends in music and pop culture. She is the co-founder of the music group, L'altra and has released 4 records internationally. She graduated *magna cum laude* from the University of Colorado with a Bachelors of Arts in both English Literature and Spanish.

## Skill Set

Adobe CS, Quark Xpress, Dreamweaver, HTML, CSS, Flash, Final Cut, Protools, MS Office, Keynote, Mac + PC Platforms [Mac preferred], bilingual Spanish

## Capabilities

Brand strategy, logo design, corporate identity, brochures, sell sheets, direct mail, website + flash design, broadcast + video, rich media, social media

## Interests

Music, books, snowboarding, travel, creative writing, yoga, plants and ceramics

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